

## Oxfam and Fairtrade



## Why Oxfam and Fairtrade

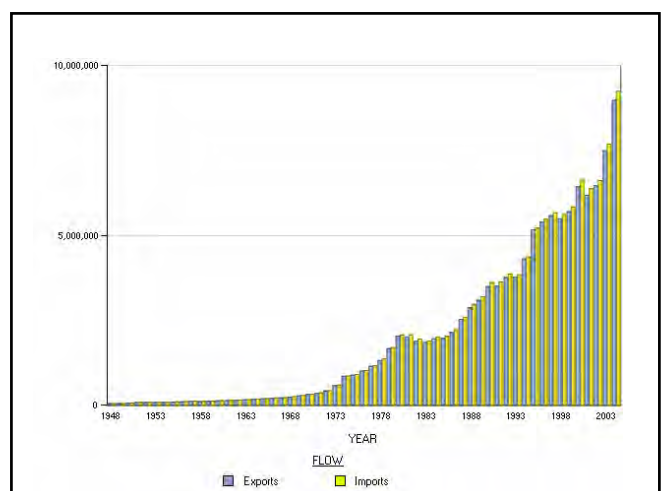
*'The first symptoms were physical problems, pains in my bones, pains in my lungs, it affected my kidneys, and what do you call it.. my heart, until my whole body was suffering and eventually I became sterile.'*

Victor Velasquez – former banana worker  
Costa Rica speaking of the effects of his exposure to agrochemicals



## Why trade is important

- Trade in Goods in 2008 was worth \$15.8 trillion
- Trade in Services in 2008 was worth \$3.7 trillion
- For developing countries trade is worth 30 times the amount they receive in aid
- For low income developing countries trade is worth 12 times what they receive in aid.
- 1 extra dollar in export revenue in West Africa would generate \$3.30 in local income
- If Africa, East Asia, South Asia and Latin America were to increase their share of world exports by 1% it could lift 128 million people out of poverty.



## Trade growing faster than GDP

2000-07

World merchandise exports	5.5
World merchandise production	3.0
World GDP	3.0



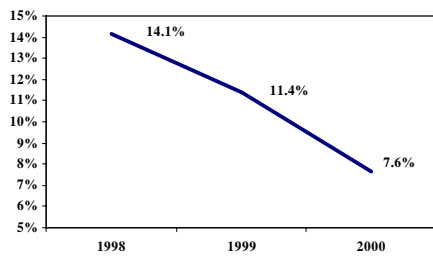
## International Coffee Prices (US cents/lb, 1998-2001)



Source: ICO Statistics. Indicator price composed of weighted average prices of robusta and arabica.



## Robusta Prices as a share of UK retail price of soluble coffee (1998-2000, %)



Source: ICO/LMC Statistics. Price of robusta coffee as a share of UK retail price for soluble coffee, given weight loss of a factor of 2.6 between green coffee and soluble coffee.



## And also....

- Sexual Harassment and discrimination.
- Dangerous working conditions.
- Lack of rights.



*'We don't have a strong bargaining position. I don't think the buyers are giving a good price, I know they are cheating me but what can I do?'*  
Topher Agaba, a Ugandan coffee farmer.



## Oxfam's involvement

- Over forty years
- Supporting producers
- Fairtrade craft, Fairtrade shops
- Establishing Fairtrade companies e.g. Cafédirect
- Supporting the Fairtrade Mark and Fairtrade Foundation



## Fairtrade and Sustainable Development

Sustainable Development is 'development which meets the needs of the present without compromising the needs of future generations to meet their own needs'  
Brundtland Report

'The only way to assure ourselves of a safer more prosperous future is to deal with environment and development issues together in a balanced manner'  
Agenda 21



## Oxfam and Local Authorities

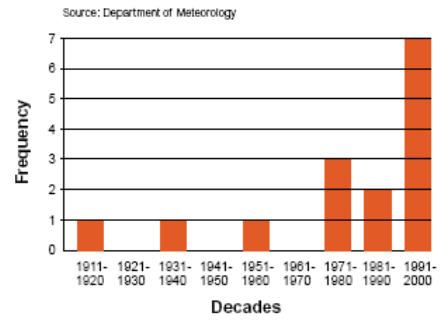
- Garstang, the world's first Fairtrade town
- Small Change, Big Difference campaign



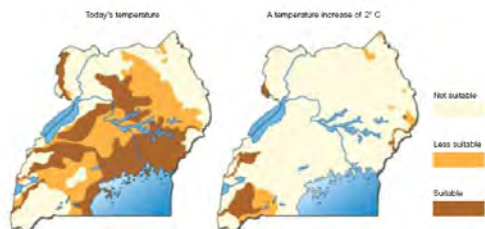
## The Challenge of Climate Change



## Frequency of Droughts in Uganda



## Viable land in Uganda



*'Now because of the fact that Fair Trade pays a premium we are able to get prompt and fair payment and we are able to send our children to school'*  
Lucy Mansa, Fairtrade Cocoa Farmer, Ghana





 Oxfam